



COMMUNITY RESCUE SERVICE, Inc.

1955-2011

56 Years of Service

Annual Subscription Fund Drive



Community Rescue Service, Inc., (CRS) thanks you for your past support of our organization dedicated to providing you with life-saving service 24 hours a day. We depend upon your subscription and donations. You, in turn, can depend upon CRS to respond promptly to your call for help with trained professional staff.



Many people do not realize that CRS is a non-profit organization and not a part of the City, County, or State government. Our ability to provide emergency care to our community is dependent largely on the contributions of the citizens we serve.

Within the past year, CRS has purchased an SUV (pictured at left) and equipped it with the most modern medical equipment available to save lives. This vehicle precedes an ambulance on critical calls with Paramedic Supervisors to assure you receive fast and vital care.

A CRS Membership Subscription will save You Money...

How can a subscription with CRS save you money? When you call 9-1-1, CRS is dispatched to your address and we are there within minutes to provide quality and timely critical care. You never know when you may need CRS. A Membership Subscription could save you as much as \$500.

As a member of our subscription drive, your contribution of \$50 (\$40 for seniors, 65+) protects you and members of your household for one year from any out-of-pocket expenses should you require our services. No worries on how to pay for your transport to the hospital.

Please complete the enclosed response card and return it with your check in the envelope provided.

We respond to your calls for help...Please respond to ours.

Visit CRS at: www.crs75.org

Thank You!

P.S. Also check out the back of this flier for other ways to leave a lasting financial legacy to CRS....

Planned Giving Considerations ...

Charitable Giving can be conveyed to a non-profit organization, such as Community Rescue Service, Inc., in many ways:

The Standard or most Conventional Method of Giving -

• **Cash / Check / Credit Card:** This is simple and straight forward. Everyone does it. This is how the majority of our residents provide their membership and standard annual donations now. This process is detailed and outlined on our current enclosed Donor Response card, which you are asked to complete and return in the envelope provided.

Other Ways to Consider Funding that Special Gift - For those that have the means and wish to provide a sometimes larger or special donation there are various ways to make that gift. These can easily take into consideration your current personal needs and the needs of your heirs. We mention this because we have recently had residents provide us with such gifts and we thought others would like to be aware of how these donations were presented.

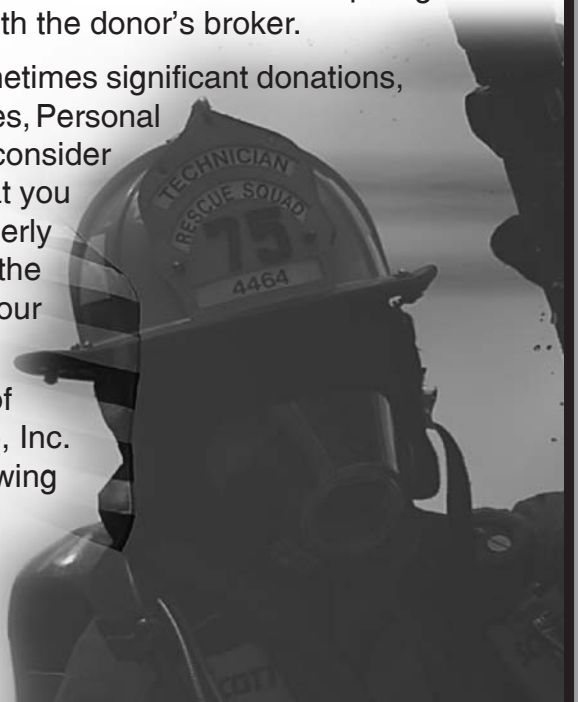
• **Bequests:** Simply put, it is designating our organization in your Will or Trust. You are naming us to receive a certain dollar amount, percentage, security or property in that legal document. This obviously does not affect any of your cash flow during your life-time and it can be amended or revoked if your situation changes. There are many citizens that do not have a Will and they pass "intestate" (i.e. without a Will). If this happens, much of their estate could go to the State in unnecessary taxes, leaving your heirs with less! Today it is important that everyone has a Will and they really do not cost that much to get prepared.

• **Stocks & Bonds:** Instead of cash, one can use appreciated stocks, certain bonds and/or mutual funds that have been held long term to make a gift. The transferring of these securities may provide a needed tax benefit for the donor and eliminate some capital gains. Obviously this transaction needs to be coordinated with the donor's broker.

There are other creative ways to make special and sometimes significant donations, such as Pledges, Charitable Gift Annuities, Life Insurances, Personal Property and such - but the two listed above are easy to consider and process. In all cases we would always suggest that you first consult your financial planner or tax adviser to properly determine what the tax advantages are to you and the correct phrasing for that special gift being directed to our organization.

We deeply appreciate your thoughtful consideration of any gift you plan on giving Community Rescue Service, Inc. and in any amount. We Thank You in advance for reviewing these special planned giving points.

It is all the people in our great community that make the difference - thanks again for supporting our company ...



Thank You!



YOUR LOCAL AMBULANCE & RESCUE SERVICE

We need your support to help us maintain the ambulance service in our community! Select Std. (i.e. individual or family) or Sr. Membership rate. If you find it in your means to add an extra Donation over the Subscription amount, it would be *greatly* appreciated!

Membership Category, under 65:	Membership Category, age 65+:	MY DONATION	TOTAL \$ ENCLOSED
<input type="checkbox"/> Standard Membership: \$50	or <input type="checkbox"/> Senior Membership: \$40	+ \$ _____	= \$ _____

PLEASE COMPLETE, SIGN BACK OF CARD & RETURN

*Thank
You!*

SUBSCRIPTION RECEIPT

Make check payable to:
**Community Rescue
Service, Inc.**

110 Eastern Blvd. North
Hagerstown, MD 21740

SUBSCRIPTION DRIVE RECEIPT

Membership Effective: July 1, 2011
thru June 30, 2012

Please correct Name and Address information
before mailing the main card with your check.

AMT: \$ _____

CHECK #: _____ DATE: _____

Please note Disclaimer on back of stub

DETACH HERE & KEEP THIS SMALL PORTION FOR YOUR RECORDS

“Subscription” amounts paid to Community Rescue Service, Inc. are not deductible as charitable contributions for Federal Income Tax purposes. HOWEVER, any amounts given over the “subscription” amount would be considered a tax deductible contribution.

**FOR INFORMATION:
301-733-1112 Ext-3113**

Thank You For Your Support!
Your generosity is appreciated!

I authorize Community Rescue Service, Inc. to release to Medicare, its intermediaries or my health insurance carrier any information needed for ambulance claims. I permit a copy of this authorization to be used in place of the original, and request payment of medical insurance benefits to be made to Community Rescue Service, Inc.

Signature: _____ Date: _____

PLEASE LIST ALL FAMILY MEMBERS WHO RESIDE IN YOUR HOME

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

If you wish, you can make your donation with VISA or MasterCard. Just complete this information below and return in the self addressed return envelope enclosed. You will not receive a receipt for your credit card charge.

VISA MasterCard

Credit Card No: _____ Expiration Date: _____

Name on Card: _____

Amount of Donation: \$ _____

Your Signature: _____ Current Date: _____

Custom Donor
Response Card